Master’s Degree in Global Business and Society
Yale School of Management

Launch your global career with a year of study at Yale.

• Learn to lead across sectors through SOM’s mission-driven approach to management
• Advance your analytical, interpersonal, and decision-making skills
• Extend your professional networks across the globe
The Yale GBS program will prepare you to face major challenges and seize opportunities. The mission-based curriculum will give you deep appreciation of the role of business in society while strengthening a set of advanced management skills that will enable you to thrive in global organizations. Alongside a cohort of globally minded peers, you will spend a year at one of the world’s great universities and position yourself for a career of meaningful impact.

**Format**
Full-time, residential

**Language**
English

**Program Starts**
August

**Duration**
9 months

**Location**
Yale School of Management, New Haven, Connecticut, U.S.A.
The centerpiece of the Yale GBS curriculum is the Global Business & Society Perspectives course, which brings together Yale SOM faculty from a variety of disciplines to better understand and address complex problems at the nexus of business and society. The course leverages Yale-developed online raw cases that present complex management challenges and teach you to see problems from many perspectives and identify the diverse stakeholders who can contribute to progress.

Advanced Management electives are designed specifically for students in the Yale GBS program and taught by some of Yale SOM’s leading faculty.

You will choose approximately 40% of your courses from electives at the Yale School of Management and throughout Yale University. Through these courses, you can get an in-depth look at a specific industry, launch an entrepreneurial venture, consult for real clients, study a foreign language, or expand your knowledge in global affairs, public health, sustainability, psychology, or the arts.

Curriculum

Through a combination of advanced management courses and electives chosen from across Yale University, you will cultivate a global mindset, nimble analytical skills, and the sense of purpose to be able to make a difference in any organization.

Advanced Management Courses
2018–2019

Global Leadership: Increasing Personal and Interpersonal Effectiveness
Consumer Behavior
The Future of Global Finance
Technology and Global Strategy
Managing Social Enterprises
Digital Strategy
Policy Modeling
Business Ethics
Financial Statement Analysis
Managerial Controls
Mastering Influence and Persuasion

*Advanced Management courses are subject to change.
The Yale GBS Experience

As part of the Yale community, you will have access to a rich array of academic, social, and cultural resources across Yale. Student activities such as workshops, roundtables and conferences are an integral part of your Yale SOM experience, providing forums for discussion and opportunities to grow and lead outside the classroom.

Careers

A Master’s Degree in Global Business and Society from Yale gives you the management tools and the global understanding to take on exciting roles around the world, in industries such as consulting, consumer goods, finance, and technology. You will also get the resources to support your job search. Starting before you arrive on campus and throughout your time at Yale, dedicated Career Development Office staff members will guide you in your professional development, working with you on your story, résumé, self-assessments, and career management strategies. You will benefit from weekly career development workshops, networking events, speaker series, and opportunities to talk with alumni.
Who are Yale GBS Students?

Class of 2019 Profile

<table>
<thead>
<tr>
<th>Enrollment</th>
<th>32</th>
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<tbody>
<tr>
<td>Women</td>
<td>34%</td>
</tr>
<tr>
<td>Average age</td>
<td>24</td>
</tr>
<tr>
<td>Countries of citizenship</td>
<td>17</td>
</tr>
<tr>
<td>Global Network</td>
<td>7</td>
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</tbody>
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- 100% speak two or more languages;
- 84% speak three or more languages;
- 41% speak four or more.
- 53% have already worked in more than one country.
- 59% completed a master’s degree in a country other than their home country.
Bianca Lontoc ’19

Global Network School
IE Business School
Home Country
Philippines

“Yale SOM’s mission to educate leaders for business and society was the main factor that drove me to apply to the program. After learning about the theory and practical applications of business as an MIM student, I wanted to learn more about how business can be more integrated into society and how I can make an impact. Yale has already deepened my knowledge, expanded my network, and helped me think about my career trajectory in new ways.”

Joey Huang ’19

Global Network School
Hong Kong University of Science and Technology Business School
Home Country
China

“Based on my internship experience in various industries, I’ve realized that organizations are increasingly exposed to social issues, from cultural challenges to sustainability concerns. The GBS program will provide me new perspectives to address those issues. The program offers an opportunity for students and faculty from different backgrounds to work together in a global setting, inspiring each other to tackle the tricky real-world challenges, especially from a strategic point of view.”

Bruna Mazon ’19

Global Network School
FGV Escola de Administração de Empresas de São Paulo
Home Country
Brazil

“I came to Yale to broaden my knowledge of soft and hard skills and to embark on a self-discovery journey toward a new professional career. Since the first day I arrived on campus, I’ve been impressed with the strong sense of community, the high academic standards, and the feeling of a near-infinite set of opportunities.”
How to Apply

Admission to the Yale GBS program is open to early career (approximately three years or less of experience) individuals who are incoming, current, or former students of Master in Management (or equivalent) degrees at a Global Network for Advanced Management school.

M2M

The M2M alliance is a collaboration among five Global Network schools which allows future leaders to earn two master’s degrees in two years, in two countries, by applying simultaneously to two programs. The Yale GBS program is offered as the second year of the M2M following a year of study at HEC Paris, Hong Kong’s HKUST Business School, Sao Paulo’s FGV EAESP or the University of British Columbia’s Sauder School of Business. More information on this application pathway can be found at M2M.global.

som.yale.edu/gbs